

# Microlearning Conference 2008

4th international conference  
Theme 2008: Microlearning & Capacity building

June 25-27, 2008

## MICROLEARNING2008...

... is about the dramatic impact of digital *microcontent* on the way we are living and working.

→ Workers and learners become “*digital beings*” who will have to adapt to swimming in a sea of “micro-information”.

→ The *patterns of attention* of media users are fundamentally changing.

→ Enterprises & educational institutions will have to reorganize information, communication, and learning for a new kind of “*micro-information ecology*”.

It is not just about “Web 2.0” and “Mobile Web”. It’s a sort of *climate change*. Our *digital environment* is increasingly built on (very) small pieces of information, loosely joined and permanently restructured. We need not just finding new ways of *learning*. We need to *build new capacities* of tomorrow’s knowledge workers and information workers.

For the 4<sup>th</sup> time, **MICROLEARNING2008** presents a platform for international experts and practitioners from very different fields to discuss the latest developments in *digital technologies and practices* induced by microcontent:

## MICROLEARNING2008

**Conference Chairs:** Peter A. Bruck (Salzburg), Martina Roth (Munich)

**Program Chair:** Martin Lindner (Innsbruck)

### Conference fees:

#### Early registration fees (until April 15):

€245,00 regular fee

€110,00 reduced fee (for individuals from an academical/educational context, subject to formal request or invitation)

€65,00 students & participants from Eastern Europe (subject to formal request or invitation)

#### Regular registration fees (after April 15):

€275,00 regular fee

€150,00 reduced fee

€95 € students & participants from Eastern Europe)

#### Conference dinner (June 26):

€40,00 per person

Organizer:

RESEARCH STUDIOS AUSTRIA

in co-operation with:



**MICROLEARNING2008**  
6020 Innsbruck, Austria

[conference@microlearning.org](mailto:conference@microlearning.org)  
[www.microlearning.org](http://www.microlearning.org)

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## 1st CALL FOR PAPERS (December 2007)

We invite research papers, practice reports and posters dealing with digital innovations in learning and capacity building.

*Capacity Building* is about empowering individuals, organisations, and societies to keep pace with the global Knowledge Society, notably through the use of internet-based and mobile ICT. The term is mostly used in relation to "lesser developed countries". But under the conditions of the global digital climate change, everyone needs to adapt: We see the emergence of new technology-driven practices, new patterns of attention, new aggregate states of knowledge, new hybrid forms beyond the antithesis of orality & literacy.

**MICROLEARNING2008** will concentrate on 5 focal points:

### → CLASSROOMS WITHOUT WALLS

What will become of courses, teaching & training when classrooms walls become porous and permeable to microcontent in educational institutions & enterprises? ...

### → MICROCONTENT TECHNOLOGIES & INFRASTRUCTURES

What will new interfaces, feeds, flows, repositories, management systems ... be like, which we need for creating, processing and using microcontent & micro-information? ...

### → CHANGES IN WORKPLACES & ENTERPRISES

How is the turn to microcontent & micro-information changing the patterns of productivity for individuals, teams, & organizations? ...

### → MOBILE LEARNING & THE MOBILE WEB

Someday soon the mobile phone will be a main platform for digital microcontent – but when? For which contents? Using what technologies? Influenced by which cultural differences? ...

### → EVALUATION OF DIGITAL LEARNING

How successful is e-learning under the conditions of the emerging microcontent environment? How can we measure this? What's the role of content, social context, and media experience?

## Papers and posters:

We invite research papers (ca. 6 – 8 pages) practice reports (4 -6 p.) and posters.

See [www.microlearning.org](http://www.microlearning.org) for further information on formats, uploading and the review process. After undergoing peer-review, accepted papers will be published digitally and on paper until June 10, 2007 in the Conference Proceedings (Innsbruck University Press).

## Timeline:

February 29, 2008: deadline for Papers/ Posters

March 17, 2008: Notification of Authors

March 30, 2008 : Final papers & posters (camera ready)

June 25, 2008: Presentation of Book publication

Organizer:

  
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in co-operation with:



**BM.W.F<sup>a</sup>**  
Bundesministerium für Wissenschaft und Forschung



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